

INTERNAL ASSIGNMENT QUESTIONS M.B.A. I SEMESTER



PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION
(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)

OSMANIA UNIVERSITY

(A University with Potential for Excellence and Re-Accredited by NAAC with "A" + Grade)

DIRECTOR
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Hyderabad – 7, Telangana State

**PROF.G.RAM REDDY CENTRE FOR DISTANCE EDUCATION
OSMANIA UNIVERSITY, HYDERABAD – 500 007**

Dear Students,

Each student has to write the answers to the Assignment questions with neat own handwriting using Blue Pen (Black Ink not allowed) for each paper. Assignments have to submit after the payment of Rs.500/- by showing the receipt of the same. If the Assignment is not submitted within stipulated time i.e. before the theory exams / last date is treated as absent.

Methodology for writing the Assignments (Instructions) :

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days for collecting information on the topic of your assignments. (10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

FORMAT

1. NAME OF THE STUDENT :
2. ENROLLMENT NUMBER :
3. NAME OF THE COURSE :
4. SEMESTER (I, II, III & IV) :
5. TITLE OF THE PAPER :
6. DATE OF SUBMISSION :
6. Write the above said details clearly on every subject assignments paper, otherwise your paper will not be valued.
7. Tag all the assignments paper wise and submit them in the concerned counter.
8. Submit the assignments on or before **20.06.2026** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

DIRECTOR

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**MBA I SEMESTER
(CDE) - 101**

PAPER: I ORGANISATION THEORY AND BEHAVIOUR (OTB)

Note: Answer all the Questions. Each Question carries five marks

Q6x5M=30M

1. What is management? Discuss its functions in detail.
2. Explain Mc. Gregor's Theory x and Theory y.
3. Discuss Communication process and barriers to communication.
4. Discuss about Group Dynamics which are used in organizations.
5. Write about Maslow's Need hierarchy Theory.
6. Discuss about Transformation Leadership and how it is applied in organizations.

**MBA I SEMESTER
(CDE) - 102**

PAPER: II MANAGERIAL ECONOMICS (ME)

Note: Answer all the Questions. Each Question carries five marks

Q6x5M=30M

1. Definitions of Managerial Economics.
2. Define Price Elasticity of Demand.
3. Define Game theory & Incremental Principle.
4. Explain in detail the nature and scope of managerial economics.
5. Discuss various cost concepts and discuss cost output relationships in short run and long run.
6. Explain in detail about
 - a) Perfect competition
 - b) Monopoly & Oligopoly
 - c) Monopolistic Competition
 - d) Pay off-matrix
 - e) Nash Equilibrium

**MBA I SEMESTER
(CDE) - 104**

PAPER – IV : PRINCIPLES OF MARKETING (POM)

Note: Answer all the Questions. Each Question carries five marks

Q6x5M=30M

1. Define the marketing process and explain how it is useful for manufacturer
2. Explain the opportunities for marketing success
3. Explain the major macro environmental forces in the marketing environment
4. Explain the significance of market segmentation
5. What is a product lifecycle? What are the various stages in the PLC?
6. Describe the pricing methods

**MBA I SEMESTER
(CDE) - 103**

PAPER: III FINANCIAL ACCOUNTING AND ANALYSIS (FA&A)

Note: Answer all the Questions. Each Question carries five marks

Q6x5M=30M

1. Define accounting, Discuss it's concepts and conventions
2. Distinguish between capital expenditure and revenue expenditure
3. Explain the meaning of terms Tax planning, Tax avoidance and Tax Evasion.
4. What are common size statements? How do they differ from horizontal analysis.
5. What is Ratio discuss its advantages, uses and limitations ?
6. What is fund ? Distinguish between funds flow statement and cash flow statement.

**MBA I SEMESTER
(CDE) - 105**

PAPER – V : STATISTICS FOR MANAGEMENT (SFM)

Note: Answer all the Questions. Each Question carries five marks

Q6x5M=30M

1. Find the mean, median and mode for the following data.

Weekly salary (x)	15	16	17	18	19	20
Frequency (f)	6	12	23	30	9	1

2. Fit a Binomial Distribution for the following data.

X	0	1	2	3	4	5
f(x)	6	20	28	12	8	6

3. Explain paired t-Test for difference of means

4. Find the Chi-Square method for the following data. The past performance of the plant shows that the respective proportions are 8:4:2:1. As a check on the run of the plant 600 parts were examined.

Grade	1	2	3	4	Total
Frequency	340	130	100	30	600

5. Find the Rank correlation for the following data and comments.

X	6	5	3	10	2	4	9	7	8	1
Y	4	8	5	7	10	2	1	6	9	3

6. Find both the Regression Analysis.

X	1	3	5	7	9
Y	15	26	34	40	52

**MBA I SEMESTER
(CDE) - 106**

PAPER – VI: INTRODUCTION TO INFORMATION TECHNOLOGY (IIT)

Note: Answer all the Questions. Each Question carries five marks

Q6x5M=30M

1. Explain the inventions at Charles Babbage and Homan Hollerith constitution.
2. What are the major components of a computer. Describe how a computer functions.
3. What is DoS ? What are the Hardware requirements for DoS?.
4. What is Unicode and how is it different from ASCII or CBCDIC and role of ALU.
5. What is the difference between a form and a report?
6. Draw a basic format of a decision table and discuss the role of each part.
